

## ch.01 - the vision

### welcome

i am so so so excited you are here. i've been dreaming about this day for years and none of this would have been possible without you.

and that is what this day is about, the dream has finally evolved into a vision.

a vision of what i want to put my time, energy, and heart into.

a vision of what i want to build.

a vision of the community around me.

a vision of hope, love, and joy.

a vision of the person i want to be.

numbered coffee represents the simple truth that everything is finite.

good coffee is rare, delicious treats are products of the earth's hard work, and life itself is temporary. our days are numbered.

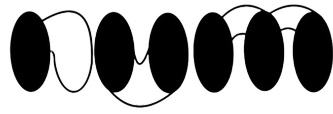
the temporality of everything is also its beauty. we need to treasure these moments and act on our dreams - because if we don't act now, when will it happen?

"the best time to plant a tree was 20 years ago. the second best time is now."

- a chinese proverb

thanks for writing the first chapter of this book with me

love, coby & the numbered coffee team



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### explained

we want to take a minute to explain the experience you're about to enter into.

we wanted to make the first official numbered coffee experience unique and memorable for our first guests. today's experience is made up of four parts:

#### drink

we've put a lot of thought into making our drink menu align with the vision (see menu on page 3)

#### eat

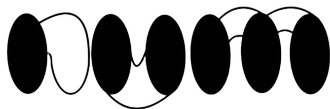
we hope that each bite makes the vision clearer (see menu on page 3)

#### do

we welcome you to participate in a short activity (see instructions on page 4)

#### live

we really want you to live your life (see more on page 5)



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### drink & eat

#### ethiopia bookkisa

a clean, black tea-forward coffee

brewed to order using coby's favorite coffee gadgets

#### lifted fog

our take on the classic london fog

loose leaf iced tea, custom syrup made in house, minor figures oat milk

#### sapin sapin

a traditional Filipino street food often lako'd (delivered) door to door

sweet, but not too sweet

#### honey butter carrot muffin

an iconic muffin sure to swoon you over and over



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do

### 01 - make

design 2 custom postcards using the scrapbooking supplies!

### 02 - write

write a letter on the back of each post card

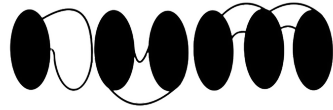
- the first letter: to a friend/family member you've been meaning to check up on
- the second letter: to yourself, in 3 months

### 03 - capture

this is an optional step! take a picture of your creations! upload via the feedback form. all uploaded post cards will be raffle entries in a giveaway (more info tba!).

### 04 - seal and send

- seal each post card in an envelope. address the letters to who you want to send them to!
- drop the first envelope in the "now" section of the box.
- drop the second envelope (that's addressed to you) in the "future" section of the box.



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live

go live

if you need to go on about your day, we totally understand!

stay and share

if you want to stay and catch up with a friend, or even make some new friends - stay! please make use of the optional conversation topic cards!

help us grow

we want to hear your thoughts! help us out by filling out the feedback form. this is also how you can get entered into the super secret raffle!

